



Pictured at the launch of the first phase of Lotus Village is left, Brian Henning, chief executive of The Lotus Group and Sean Doran, residential development manager for The Lotus Group. The contemporary new property development pioneered by Co Down property company Lotus Homes, represents a potential £20 million investment in the site of the original Lotus Factory – an iconic piece of Banbridge architecture and one of Ireland's finest examples of art deco design

Landmark development for Banbridge from Lotus Homes

The first phase of a new landmark property development has opened its doors in Banbridge, signalling the beginning of a multimillion pound regeneration scheme for the Co Down town.

Lotus Village, the contemporary new property development pioneered by Co Down property company Lotus Homes represents a potential £20 million investment in the site of the original Lotus Factory – an iconic piece of local Banbridge architecture and one of Ireland's finest examples of art deco design. The first phase of the significant regeneration project at Lotus Village features an exclusive range of art deco apartments and townhouses starting from £95,500.

The highly anticipated launch of the first Lotus Village show homes on September 15 attracted impressive numbers of potential buyers from Banbridge and beyond, with estate agents BTW Cairns and Shooter Property Services describing the turnout as 'phenomenal,' particularly in light of the current economic climate. Within a week of its launch, sales have been agreed for two properties at Lotus Green, with the first resident set to move in at the end of September.

At the helm of the new development is Banbridge businessman, Brian Henning, chief executive of The Lotus Group.

Commenting on the launch of the first phase of Lotus Village, Mr Henning said: "The launch of the first phase of Lotus Village is an exciting time for Banbridge and as part of the wider Lotus Homes development at the Lotus Factory site, represents a significant investment into housing regeneration in the area, and also into the Northern Ireland economy. "We are already encouraged by the high level of interest in the first phase of the development and although it is early days, we anticipate achieving sufficient sales in the first release to allow us to commence a further release in early New Year," he said.

Will Miscampbell, associate director at BTW Cairns said: "There was a fantastic turnout for the launch of the show homes at the new Lotus Village development, which, particularly in light of the current economic landscape, is highly encouraging. We felt interest would be strong but were delighted with the numbers who came during the launch week, with viewers returning with family and friends repeatedly during the week. "The striking new show homes demonstrate how Lotus Village is ideally placed to offer exceptional value for money to purchasers with a new level of contemporary, luxury homes ideally located off Newry Road in Banbridge – feedback from potential buyers has been extremely good, with visitors stating that they are very impressed with the supe-

rior fit out and finish of the properties," he said.

A delightful combination of exceptional detached, semi-detached and apartments designed in the classic art deco style around the original Lotus Factory building, Lotus Village offers homebuyers the opportunity to be part of an architectural legacy that stretches back decades and that will continue to grow over the coming years.

Ideally positioned by the edge of the A1 on the Newry Road, the development offers easy access to both Belfast and Dublin and has been created by award-winning KCA Architects to offer a diverse range of properties to a variety of homebuyers. The eight exclusive properties within the development's first phase comprise of four Dorchester apartments, three Imperial townhouses and one Strand townhouse, which are designed and finished to the highest specification.

Bringing new levels of contemporary living to the area, the stylish, elegant properties have been designed to meet the needs and desires of discerning homebuyers. And with prices starting from £95,500, Lotus Homes aims to make luxury living a real option for buyers of any budget.

The eight properties at Lotus Green are on sale now.

For more information please visit www.lotushomes.com.